

“Coming here and seeing his art and having someone from the Institute talk me through his art and give me some of the back stories, gives me a real appreciation for this area. El Paso is a great city, but as a visitor welcomed behind the curtain, as it were, through the medium of his paintings it’s even more fascinating to have that. El Paso shines through his eyes.”

– Brandy Baird, visitor from Alabama & Tom Lea Month participant



Tom Lea and his 1938 *Pass of the North* mural in the Federal Courthouse, El Paso, Texas. Ewing Waterhouse, photographer.

TOM LEA MONTH 2018

El Paso Shines Through His Eyes

Moments like the one Brandy experienced are frequent occurrences during Tom Lea Month and throughout the year. Our 2018 theme centered on the *Pass of the North* mural and the borderland’s history. By highlighting aspects of the mural, visitors, like Brandy, saw El Paso through the eyes of an extraordinary artist. More than 11,000 participants deepened their appreciation of the beauty and majesty of the southwest and opened their hearts to the rich bi-national culture of the region as depicted by Tom Lea.

However, Tom Lea Month would not be successful without the generous support of our sponsors and help from community partners. Our 12th annual Tom Lea Month offered twenty-two different programs and events in four cities. More than \$40,000 was raised toward continuing educational programs, tours, publications, and curriculum throughout the year.

THE IMPACT

11,717

People reached

22

Events

3

Exhibitions

3

States

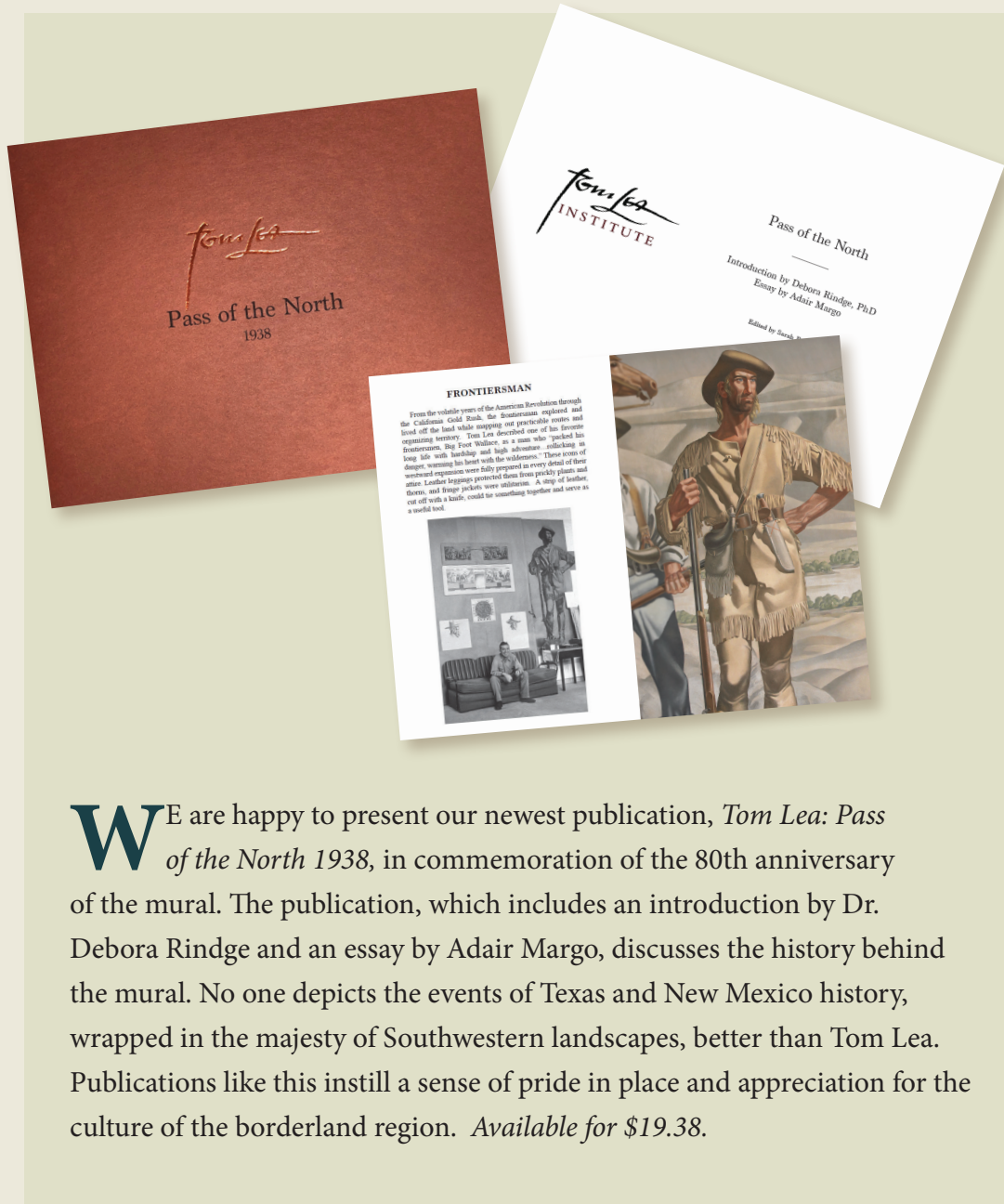
2

Countries

4

Cities

CONTINUED »



WE are happy to present our newest publication, *Tom Lea: Pass of the North 1938*, in commemoration of the 80th anniversary of the mural. The publication, which includes an introduction by Dr. Debora Rindge and an essay by Adair Margo, discusses the history behind the mural. No one depicts the events of Texas and New Mexico history, wrapped in the majesty of Southwestern landscapes, better than Tom Lea. Publications like this instill a sense of pride in place and appreciation for the culture of the borderland region. Available for \$19.38.

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There was an array of educational experiences focusing on the characters in the mural. Highlights included Six Guns and Shady Ladies reenactment of the gunfight with El Paso's Sheriff, Dallas Stoudenmire; cooking classes; the 2nd annual horse clinic by the El Paso Sheriff's Posse; walking tours; lectures; exhibits and book signings. In Juárez the 350th anniversary of the *Misión de Nuestra Señora de Guadalupe*

was held. An historic death log was returned by the El Paso Public Library to the mission.

Tom Lea Month presenters included authors, university professors, historians, archeologists, geologists, artists, and art historians. A Texas Tech surgeon discussed the evolution of frontier medicine. Tom Lea Month presenters ensured that people discovered the wonder of the borderlands as portrayed in the *Pass*

of the North. Thank you to all of the Tom Lea Month participants whose unceasing support has allowed us to continue hosting events.

Already, we have begun planning the next Tom Lea Month. It will highlight the 75th anniversary of the landing on Peleliu. Tom Lea was the first embedded WWII Artist Correspondent. His narratives and iconic paintings document the war in the Pacific theater for LIFE Magazine.

TOM LEA MONTH 2018

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LoneStar Title

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I Painted That!

TOM LEA MONTH 2018



TOP: A night spent recreating Lea's *Rio Grande* at I Painted That! in El Paso. MIDDLE ROW, left: Rick Hendricks discusses the Camino Real Trail in San Elizario while standing in the trail itself. Right: Dr. Eric Kappus explains how the tunnel-like groves (stromatolies) in the rock were made. BOTTOM ROW, left: Students at Tom Lea Elementary show off their Lea-inspired works. Right: Six Guns and Shady Ladies reenacted a gunfight with El Paso Sheriff Dallas Stoudenmire.

TOM LEA IN EDUCATION

Institute and EPMA Collaborate on Curriculum



Students at St. Clement's Parish School were among the first to use the new *Mexican Revolution through the Eyes of Tom Lea, José Cisneros and Posada* curriculum.

THE "After Posada: Revolution" exhibit at the El Paso Museum of Art sparked the expansion of our *Mexican Revolution through the Eyes of Tom Lea and José Cisneros* curriculum for Texas history and ethnic studies. The curriculum was made possible through the generosity of the Chiu Family, Hospitals of Providence, Hoblitzelle, and GECU. Canutillo ISD and St. Clement's Parish School piloted the new materials.

Famous for his satirical calaveras, (skulls) the Mexican printmaker José Guadalupe Posada is one of the figures who inspired the Mexican Revolution. As adults, Tom and José would have been familiar with his work. As children during the Mexican Revolution, Tom's father was the Mayor of El Paso, and José was a refugee from Durango, Mexico. They met as young men while Tom was painting his *Pass of the North* mural.

The addition of the Posada images and lessons increase the relevance of history and art as students learn the origin of the popular "Day of the Dead" calaveras. The curriculum culminates with a field trip to the El Paso Museum of Art to see Posada's original work, as well as Lea's paintings and Cisneros' illustrations.

UTEP College of Liberal Arts Tom Lea Research Fellows, 2018-2019

On Thursday, Nov. 8, the Tom Lea Research Fellows presented their research projects followed by a brief Q&A session. The fellowship was created to support humanities research that deepens scholarship about Tom Lea.

Alejandra Valdez was born and raised in Ciudad Juarez and El Paso. She is an international student, a senior at UTEP and currently pursuing a degree in Art History and French with a Museum Studies minor. In 2018 she was awarded the Tom Lea Fellowship. She is currently an intern at the Rubin Center and works as a French tutor for the language and linguistics department. Her future plans include applying to graduate school



Valdez



Salcido

and enrolling in a teacher assistant program abroad.

Valdez's research, "National and Regional Identity through Landscapes: The Art of Jose Maria Velasco and Tom Lea" explores the development of national and regional identity in landscape paintings. Her research highlights how their work is characterized by being deeply rooted to their homeland, making it a significant part of their culture and art.

Karina Salcido is an art history major minoring in anthropology. Throughout her years at UTEP, she has volunteered at the Chinati Foundation, Texas Trust Society and the Art History Association. She has given public presentations at the El Paso Museum of Art as part of the UTEP Focus Talk program. In 2017, Karina researched and wrote catalog entries and wall texts for the Stanlee and Gerard Rubin Center for the Visual Arts. Last year, Salcido received the Mellon HSI Fellowship, which helps students prepare for the professoriate.

Karina's research, "Tom Lea: The Creation of Heroes in the Pass of the North," discussed the neo-classic connections to Lea's giants within the mural.

Board Appoints New Executive Director

HOLLY Packard Cobb of El Paso was appointed Executive Director of the Tom Lea Institute at its October Board meeting.

As the Director of Education of TLI since 2015, Holly developed seven Tom Lea curricula that have been embedded into the Social Studies and English Language Arts programs in three districts serving 23,000 students to date.

"I am honored the board has expressed confidence in my ability to elevate the impact of TLI. In my expanded role, we will heighten the variety and reach of programs, continue to work with districts and private schools to embed the curricula, and expand heritage tourism along the Tom Lea Trail," Cobb said.

"Tom Lea's vision, his art, and writings have enhanced my appreciation of the unique culture of the Southwest. The light on the mountains, the rich history of Texas, and the heroism of WWII have been revealed through his work."

Cobb has a master's degree from University of California, Berkeley, and developed and implemented one of the first community-based English Language Learner programs in California.



Holly Packard Cobb

She was the Divisional Vice President of Human Resources for Weinstocks Department stores before becoming the Principal Partner of The Packard Group, an organizational development consulting firm. Tom Lea Institute Founder Adair Margo and Cobb met when Cobb was a producer and host for KSCE TV.

"Holly has exponentially shared the legacy of Tom Lea through education and communications" said Margo. "Her expertise, energy and can-do spirit bode well for the Institute's future."

Cobb has four children. Her husband, Bill, is the Rector of the Church of St. Clement in El Paso.



Institute Welcomes New Board Chairman

"It is such an honor and pleasure to chair the Tom Lea Institute. I was so fortunate to have grown up sharing fascinating stories and times with my uncle. His passion for life was inspiring to us all. Now I have an opportunity to do what I can to share Tom Lea's legacy to present and future generations."

– Joe Lea, Jr.

**I LOVE
EL PASO**

February 1, 2019 | Noon | UTEP School of Business

Presenter: Crystal Long, CEO of GECU

Free for members | \$15 for nonmembers | Lunch provided

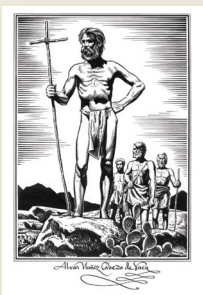
Space is limited | RSVP to the Institute: 915-533-0048

**SAVE
the
DATE**

The XII Travelers

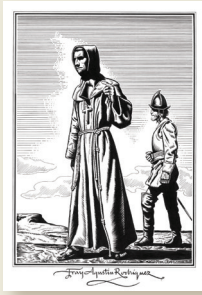
\$100,000 +

Established by the Tom Lea Institute in 2011 through the leadership of founding member J.P. Bryan, the Society of the XII Travelers is comprised of the first twelve \$100,000 donors to the Tom Lea Institute. The \$1.25-million-dollar endowment will provide a percentage of the annual operating costs of the Tom Lea Institute.



Alvar Nuñez Cabeza de Vaca Travelers

J.P. & Mary Jon Bryan,
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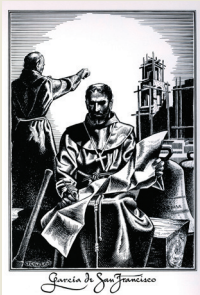
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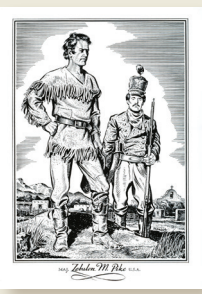
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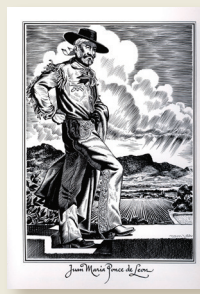
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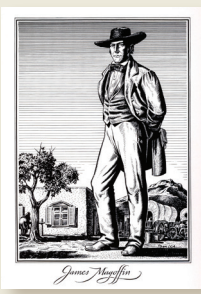
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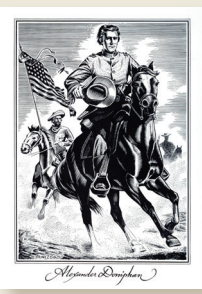
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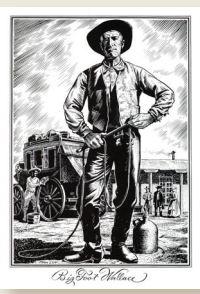
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